## DBC TECHNOLOGY/INNOVATION ANNUAL

# **CALVES & REPLACEMENTS**

### Sav-A-Calf® elim-A-fly™

Milk Products announced the availability of Sav-A-Caf® elim-A-fly<sup>TM</sup>



Add-Pack with ClariFly®. The first of its kind, elim-A-fly™ is a daily add-pack for pre-weaned calves that can be used with whole milk or milk replacer. Its main active ingredient, diflubenzuron, is an Insect Growth Regulator that stops the development of fly larvae in manure. It is ideal to feed elim-A-fly™ 30 days before flies appear, and continue feeding during fly season. Available in 8-lb. and 22.05-lb. packages, it can be purchased online and through

retailers throughout the United States.

Website: www.SavACafProfessional.com

### Cow's Match ColdFront™ and WarmFront™ calf milk replacer

Land O'Lakes Animal Milk Products introduces Cow's Match® ColdFront<sup>TM</sup> and WarmFront<sup>TM</sup> calf milk replacers. Cow's Match® ColdFront<sup>TM</sup> calf milk replacer is a new, uniquely formulated replacer that provides



an optimal balance of fat and carbohydrates, helping calves better overcome challenges associated with cooler weather and environmental conditions. Cow's Match® WarmFront<sup>TM</sup> formula calf milk replacer is formulated with a unique combination of carbohydrates correctly balanced for when temperatures moderate. Cow's Match® ColdFront<sup>TM</sup> and WarmFront<sup>TM</sup> calf milk replacer formulas represent a new way to approach calf nutrition.

Website: www.lolmilkreplacer.com

#### MgBiologics BoviCare™

Research has proven, when newborn calves start life sick and weak, they



are often late getting bred and tend to have more health problems. The quest for healthy calves is now easier with the release of **MgBiologics** revolutionary new product, **BoviCare<sup>TM</sup>**. This natural product contains killed *Cryptosporidium parvum* (*C. parvum*) proteins. BoviCare<sup>TM</sup> is an egg-derived killed *C. parvum* protein, which is different from other egg-proteins because most of those work as a passive antibody product, entirely different from the science involved in BoviCare<sup>TM</sup>. BoviCare<sup>TM</sup> conditions

the gut for improved health with increased weight gains and feed efficiency. BoviCare<sup>TM</sup> is easy to administer orally in milk replacer during morning and evening feedings. In just 7 days, a calf's stomach will be fortified for improved efficiency, resulting in a visibly healthy calf.

Website: www.bovicare.com

### Immediate Immunity YouTube channel videos

ImmuCell recently released a new informational video on newborn calf health as part of the Immediate Immunity YouTube channel. Available at http://

**bit.ly/Oq4yxd**, one veterinarian offers advice and shares experiences on the importance of immediate immunity. Steve Hayes, DVM and owner of Day 1 Technology, is featured in the piece titled "A Veterinarian's Perspective: Immediate Immunity – Why is it Important?"



Hayes offers insights applicable to dairy producers on the role colostrum plays in developing immunity, information on concentrated and targeted antibody products on the market and tips to ensure that calves receive a solid start.

Channel: www.youtube.com/ImmediateImmunity Website: www.immucell.com

### Calf-Tel ECO hutch, new pen front

The ECO hutch is another industry first by Calf-Tel designed to meet the needs of the largest dairies and calf raisers, while also providing a highly engineered cost

while also providing a highly engineered cost effective option. Calf-Tel's ECO hutch provides a smaller, space saving solution when compared to standard size calf housing while also providing an unparalleled bio-security friendly and extremely durable calf housing option. The ECO hutch requires about 23 square feet of space, 22



percent less than the Pro and Deluxe models. Other benefits include the one of a kind rear bedding and ventilation door.

Calf-Tel also introduced the newly designed **Pen Front**, which is completely compatible with the original Calf-Tel pen system.

Website: www.calftel.com

#### Purina Animal Nutrition's HeiferSmart™

Purina Animal Nutrition recently launched HeiferSmart™, an exciting new line of dairy heifer nutritional supplements. HeiferSmart™ products are cost-effective nutritional supplements that can help extend healthy calf growth

benefits to the growing dairy heifer postweaning and until she is ready to enter the lactating herd. HeiferSmart<sup>TM</sup> supplements offer a consistent blend of vitamins and minerals to help heifers to maintain optimal metabolic functions during times of stress by supporting overall immune system health. Enhanced reproductive



development, earlier cycling, and greater fertility and embryo health are additional benefactors to supplementing dairy heifer rations. HeiferSmart<sup>TM</sup> supplements, available in easy-to-use tubs or mineral packs, will be joining an established line of Purina Animal Nutrition dairy heifer nutrition solutions, designed with customer profitability and convenience in mind.

Phone: 1-800-237-9895

Purina Animal Nutrition also recently introduced **AMPLI-Calf® Cool Weather Starter**. For more information, visit **www.amplicalf.com**.

### La Belle Inc. Colostral-Aid

**La Belle Inc.** as announced the launch of **Colostral-Aid**, an industry standard-setting colostrum paste for both calves and cattle that delivers unmatched levels of colostral Ig in an easy-to-use oral syringe. This dual-purpose product



is designed with two formulas in one. The first is an immune support formula designed to provide fast, convenient immune and nutritional support for newborn calves. The second is a stress formula, designed to deliver immunoglobulins, electrolytes and nutrients to help animals in times of stress.

Colostral-Aid immune support formula is packaged to allow for fast and easy use in calf-birthing environments. Colostral-Aid should be used in conjunction with a high quality colostrum feeding program to help achieve passive transfer of immunity. Colostral-Aid is available in three sizes and offers four to ten times the amount of colostral Ig found in other brands of equivalent sizes.

Website: www.labelleinc.com

Please turn to page 12